

## 2008 Exhibitor

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### Advertising Opportunity

**RESERVATION DEADLINE: 22 February 2008**

**ARTWORK DEADLINE: 29 February 2008**

The ISMRM is happy to once again offer advertising space in our *Guide to the Exhibition and Posters*. The Guide is distributed to attendees of the ISMRM 16<sup>th</sup> Scientific Meeting and Exhibition and will feature information about the technical exhibition as well as the traditional and e-poster exhibitions.

**EXHIBITOR RATES:** Full page Ad: US\$2,500.00  
Half page Ad: US\$1,500.00

**SPECIFICATIONS:** Ads may be 4-color process or black and white.  
The final paper size is 8 1/2" x 11"  
Bleeds should allow 3/16" from trim.

**PLEASE SEND THE FOLLOWING TO THE ISMRM OFFICE BY 29 FEBRUARY 2008:**

1. **CD-ROM with Ad and support files** -- Ad saved as a high-resolution pdf file, 300-450 dpi for printing, colors set at cmyk, with embedded graphics and all fonts embedded, including fonts in logos. If the Ad bleeds the pdf must include trimmed 3/16" area. Text and logo of live page area should allow 1/4" from trim  
  
and
2. **COLOR PROOF**-- Full size at 100% high-resolution cmyk color proof, including bleeds for printer reference.

**To reserve ad space, please contact:**

Sandra Daudlin, Director of Meetings, Email: [sandra@ismrm.org](mailto:sandra@ismrm.org)  
Phone: +1 (510) 841-1899, Fax: +1 (510) 841-2340

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